

Gasgoo Global Automotive Sourcing Summits Sponsorship List



Sponsorship
We Empower Business

Sponsorship Package

| | |
|---|---------------------|
| A、Diamond Sponsor RMB300,000 | 1 Sponsor Available |
| B、Platinum Sponsor RMB250,000 | 2 Sponsor Available |
| C、Silver Sponsor RMB150,000 | 4 Sponsor Available |
| D、Crystal Sponsor RMB100,000 | 6 Sponsor Available |

Single Item Sponsorship for Members

| | |
|----------------------------------|-------------------------|
| A、Easy-Pull | F、Banner Ads |
| B、Event Documentation Ads | G、Name Tags |
| C、Ticket Ads | H、Files Bag |
| D、VIP Place Card | I、Event Backdrop |
| E、Interview | |

Qualification for Sponsors:

- 1.High visibility, reputation in society and a sense of responsibility
- 2.Related to the auto industry or have the dedication to the development and promotion of the auto industry
- 3.No concerning the business fraud or other detrimental effect



| Items | Specification |
|-------------------------------------|---|
| Pre-event | |
| Online Logo Exposure | Logo exposure in official website of the summit as Diamond Sponsor |
| Logo Exposure in publicity material | Logo exposure in relevant publicity material of the summit |
| Homepage Ads. | 1 Banner advertising on the homepage of Gasgoo.com (Both Chinese & English site in designated place) for 4 weeks (starting from the moment sponsorship contract goes into effect) |
| Interview | Chances of interviews from Gasgoo and 1 mainstream mass media and will be uploaded on Gasgoo and our supported media |
| Journal Ads. | 1 full page of advertising on <i>China OE Suppliers</i> (1 issues) |
| Soft Article Promotion | 2 weeks before summit, 1 soft article promotion of sponsor per week |
| During Event | |
| Speech | Opportunity to deliver a 15-minute speech concerning the main topic |
| VIP Seats | One representative of the sponsor will be favored in seat arrangement for conference |
| High Level Attendees Referral | Recommend high level attendees for sponsor |
| Close-up | Close-up of one representative of the sponsor |
| Host Special Thanks | Host special thanks at the beginning of summit |
| Logo Exposure | Prominent exposure of logo on the event backdrop and publicity material |
| * Roll Stander Promotion | 4 roll standers at the venue |
| Gift | Logo exposure on summit gifts and gift bags distributed to all delegates (Sponsor also can provide gifts and promotion booklets yourself) |
| Company Video | Opportunity to display a sponsor company introduction video for twice before the opening of the summit |
| Booth | 2 booths in the main corridor |
| Promotion Handout Delivery | Sponsor's handout will be distributed to all delegates by organizer |
| VIPs Meeting | One representative of the sponsor will meet with high level delegates in the VIP room |
| Panel Discussion | Opportunity for one representative of the sponsor to join panel discussion |
| Delegate Ticket | 5 summit delegate tickets |
| Event Documentation Ads. | Inclusion of sponsor company introduction, speech script in conference catalogue and one full page of ads at the front cover |
| Interview | Chances of interviews from one mainstream mass media and Gasgoo on-site |
| Post Event | |
| Journal Ads. | 1 full page of advertising on <i>China OE Suppliers</i> (2 issues) |
| Interview | Interview report published on "Gasgoo Senior Executive Interview" on both English and Chinese Site of Gsgoo.com and republished by media partners |
| Event CD Promotion | Conclusion of sponsor's promotion video (Time Limit) and organizer's special thanks in CD |
| On-line Post Event Coverage | Long-term picture ads. and logo exposure in post event coverage |
| Soft Article Promotion | 3 months post event, 1 soft article promotion of sponsor per week |
| Homepage Ads. | 1 Banner advertising on the homepage of Gasgoo.com (Both Chinese & English site in designated place) for 4 weeks |

* Posters , banner stands are all provided by the sponsor, gift & gifts bags offered by the organizer

Platinum Sponsor



¥250,000 RMB

| Items | Specification |
|-------------------------------------|---|
| Pre-event | |
| Online Logo Exposure | Logo exposure in official website of the summit as Platinum Sponsor |
| Logo Exposure in publicity material | Logo exposure in relevant publicity material of the summit |
| Homepage Ads. | 1 Banner advertising on the homepage of Gasgoo.com (Both Chinese & English site in designated place) for 3 weeks (starting from the moment sponsorship contract goes into effect) |
| Interview | Chances of interviews from Gasgoo and 1 mainstream mass media and will be uploaded on Gasgoo and our supported media |
| Journal Ads. | 1 full page of advertising on <i>China OE Suppliers</i> (1 issues) |
| Soft Article Promotion | 2 weeks before summit, 1 soft article promotion of sponsor per week |
| During Event | |
| Speech | Opportunity to deliver a 15-minute speech concerning the main topic |
| VIP Seats | One representative of the sponsor will be favored in seat arrangement for conference |
| High Level Attendees Referral | Recommend high level attendees for sponsor |
| Close-up | Close-up of one representative of the sponsor |
| Host Special Thanks | Host special thanks at the beginning of summit |
| Logo Exposure | Prominent exposure of logo on the event backdrop and publicity material |
| * Roll Stander Promotion | 4 roll standers at the venue |
| * Gift | Gifts offered by the sponsor will be distributed to all delegates |
| Booth | 2 booths in the main corridor |
| Promotion Handout Delivery | Sponsor's handout will be distributed to all delegates by organizer |
| VIPs Meeting | One representative of the sponsor will meet with high level delegates in the VIP room |
| Delegate Ticket | 4 summit delegate tickets |
| Event Documentation Ads. | Inclusion of sponsor company introduction, speech script in conference catalogue and one full page of ads at the cover 2, 3 |
| Interview | Chances of interviews from one mainstream mass media and Gasgoo on-site |
| Post Event | |
| Journal Ads. | 1 full page of advertising on <i>China OE Suppliers</i> (2 issues) |
| Interview | Interview report published on "Gasgoo Senior Executive Interview" on both English and Chinese Site of Gsgoo.com and republished by media partners |
| Event CD Promotion | Conclusion of sponsor's promotion video (Time Limit) and organizer's special thanks in CD |
| On-line Post Event Coverage | Long-term picture ads. and logo exposure in post event coverage |
| Soft Article Promotion | 3 months post event, 1 soft article promotion of sponsor per week |
| Homepage Ads. | 1 Banner advertising on the homepage of Gasgoo.com (Both Chinese & English site in designated place) for 4 weeks |

* Posters , banner stands and gifts are all provided by the sponsor

Silver Sponsor



¥150,000 RMB

| Items | Specification |
|-------------------------------------|---|
| Pre-event | |
| Online Logo Exposure | Logo exposure in official website of the summit as Silver Sponsor |
| Logo Exposure in publicity material | Logo exposure in relevant publicity material of the summit |
| Homepage Ads. | 1 Banner advertising on the homepage of Gasgoo.com (Both Chinese & English site in designated place) for 2 weeks (starting from the moment sponsorship contract goes into effect) |
| Interview | Chances of interviews from Gasgoo and 1 mainstream mass media and will be uploaded on Gasgoo and our supported media |
| Journal Ads. | 1 full page of advertising on <i>China OE Suppliers</i> (1 issues) |
| Soft Article Promotion | 2 weeks before summit, 1 soft article promotion of sponsor per week |
| During Event | |
| VIP Seats | One representative of the sponsor will be favored in seat arrangement for conference |
| High Level Attendees Referral | Recommend high level attendees for sponsor |
| Close-up | Close-up of one representative of the sponsor |
| Host Special Thanks | Host special thanks at the beginning of summit |
| Logo Exposure | Prominent exposure of logo on the event backdrop and publicity material |
| * Roll Stander Promotion | 2 roll standers at the venue |
| * Gift | Gifts offered by the sponsor will be distributed to all delegates |
| Booth | 2 booths in the main corridor |
| Promotion Handout Delivery | Sponsor's handout will be distributed to all delegates by organizer |
| VIPs Meeting | One representative of the sponsor will meet with high level delegates in the VIP room |
| Delegate Ticket | 4 summit delegate tickets |
| Event Documentation Ads. | Inclusion of sponsor company introduction in conference catalogue and one color page ads |
| Interview | Chances of interviews from one mainstream mass media and Gasgoo on-site |
| Post Event | |
| Journal Ads. | 1 full page of advertising on <i>China OE Suppliers</i> (1 issues) |
| Interview | Interview report published on "Gasgoo Senior Executive Interview" on both English and Chinese Site of Gsgoo.com and republished by media partners |
| Event CD Promotion | Organizer's special thanks in CD |
| On-line Post Event Coverage | Long-term picture ads. and logo exposure in post event coverage |
| Soft Article Promotion | 3 months post event, 1 soft article promotion of sponsor per week |
| Homepage Ads. | 1 Banner advertising on the homepage of Gasgoo.com (Both Chinese & English site in designated place) for 2 weeks |

* Posters , banner stands and gifts are all provided by the sponsor



| Items | Specification |
|-------------------------------------|--|
| Pre-event | |
| Online Logo Exposure | Logo exposure in official website of the summit as Crystal Sponsor |
| Logo Exposure in publicity material | Logo exposure in relevant publicity material of the summit |
| Homepage Ads. | 1 Banner advertising on the homepage of Gasgoo.com (Both Chinese & English site in designated place) for 1 week (starting from the moment sponsorship contract goes into effect) |
| Interview | Chances of interviews from Gasgoo and 1 mainstream mass media and will be uploaded on Gasgoo and our supported media |
| Journal Ads. | 1 full page of advertising on <i>China OE Suppliers</i> (1 issues) |
| Soft Article Promotion | 2 weeks before summit, 1 soft article promotion of sponsor per week |
| During Event | |
| VIP Seats | One representative of the sponsor will be favored in seat arrangement for conference |
| High Level Attendees Referral | Recommend high level attendees for sponsor |
| Close-up | Close-up of one representative of the sponsor |
| Host Special Thanks | Host special thanks at the beginning of summit |
| Logo Exposure | Prominent exposure of logo on the event backdrop and publicity material |
| * Roll Stander Promotion | 2 roll standers at the venue |
| * Gift | Gifts offered by the sponsor will be distributed to all delegates |
| Booth | 1 booth in the main corridor |
| Promotion Handout Delivery | Sponsor's handout will be distributed to all delegates by organizer |
| VIPs Meeting | One representative of the sponsor will meet with high level delegates in the VIP room |
| Delegate Ticket | 3 summit delegate tickets |
| Event Documentation Ads. | Inclusion of sponsor company introduction in conference catalogue and one color page ads |
| Post Event | |
| Journal Ads. | 1 full page of advertising on <i>China OE Suppliers</i> (1 issues) |
| Interview | Interview report published on "Gasgoo Senior Executive Interview" on both English and Chinese Site of Gsgoo.com and republished by media partners |
| Event CD Promotion | Organizer's special thanks in CD |
| On-line Post Event Coverage | Long-term picture ads. and logo exposure in post event coverage |
| Soft Article Promotion | 2 months post event, 1 soft article promotion of sponsor per week |
| Homepage Ads. | 1 Banner advertising on the homepage of Gasgoo.com (Both Chinese & English site in designated place) for 1 weeks |

* Posters , banner stands and gifts are all provided by the sponsor

Single Item Sponsorship for Members

The following sponsorships items are only open to members of Gasgoo, who joined before April 10, 2010. The Items are limited. First Come, First Served!

| Item | Standard | No. | Price | Application Qualification |
|--------------------------------|---|---------|--------------|------------------------------|
| Easy-Pull | 180cm*80cm | 5 | ¥ 10,000..00 | Contract Value ≥ ¥ 29,800.00 |
| Event Documentation Ads | A4,colored two – faced printing | 5 | ¥ 10,000..00 | Contract Value ≥ ¥ 29,800.00 |
| Ticket Ads | Half page on the back | 1 | ¥ 20,000..00 | Contract Value ≥ ¥ 50,000.00 |
| VIP Place Card | Seats in the first row | 1 | ¥ 20,000..00 | Contract Value ≥ ¥ 29,800.00 |
| Interview | Appeared on the event website | Several | ¥ 10,000..00 | Contract Value ≥ ¥ 29,800.00 |
| Banner Ads. | Horizontal Banner on the event website | 2 | ¥ 20,000..00 | Contract Value ≥ ¥ 80,000.00 |
| Name Tags | Ads on the rope and the back of name tags | 1 | ¥ 20,000..00 | Contract Value ≥ ¥ 50,000.00 |
| Files Bag | Relevant documents in the files bags (6-Page promotional booklets or CDs, etc.) | 1 | ¥ 20,000..00 | Contract Value ≥ ¥ 50,000.00 |
| Event Backdrop | Prominent exposure of logo on the event backdrop | 5 | ¥ 10,000..00 | Contract Value ≥ ¥ 29,800.00 |

These items are not available in the same application. The 20% discount treatment will be given when applying for the second item by the members of Gsagoo.



Illustration of Sponsor Benefits



Prominent exposure of company name and LOGO on the backdrop



▲ Banner ad on Gasgoo.Com (Chinese's & English site)



Diamond sponsor's 45 minutes' speech,



▲ Ad on China OE Suppliers



Banner Stands displayed at the conference venue



▲ Interview from Gasgoo.Com and other media



Sponsor's logo displayed on all dining table-boards



Gifts and gift bags offered by the diamond sponsor



▲ Exhibit booths.