

Advanced Engineering and Material Application Technology Seminar on Auto Body and Interior/ Exterior Trim 2010

2010 国际车身内外饰设计和材料应用技术研讨会

January 14th -15th, 2010

Shanghai Automobile Exhibition Centre

(No. 7575, Bo Yuan Rd, Anting Town, Jiading District, Shanghai)

Organizer



Strategy Media Partner



Single Media Support



Key Media Support



Media Support



Event Background

After great success of “2009 Low Displacement Gasoline Engine Technology Seminar”, “Electrification & Integration Applications Technology Seminar on Chassis Systems 2009” and “Intelligence & Integration Applications Technology Seminar on Auto Electronics 2009”, Gasgoo Auto Technology Summits (GATS) has won high appreciation and recognition from auto R&D and technology experts.

From time to time, GATS gains deep insights of R&D experts' technique needs, continuously pursue timely event theme, cutting-edge and professional technology content, and has been completely designed with how to apply international advanced technology into China auto industry as its guideline to ensure high level, high efficiency and high quality of conference.

Based on one-month research and communication with senior executives in OEMs and technology institute home and abroad, we collected all the valuable suggestion and integrated to event theme and topic design and will hold “Advanced Engineering and Material Application Technology Seminar on Auto Body and Interior/ Exterior Trim 2010” on January 14th to 15th in Shanghai Automobile Exhibition Centre.

Gasgoo will provide you a cutting edge technology communication , hot issues discussion and experience sharing platform specialized in Auto Body and Interior/Exterior Trim, making you clarify industry update, depth insight into leading technology, recognizing development trend and getting practical solution. Even it provides you good opportunity to develop business, explore market share.

Concluding experts' advice, the conference's content is focusing on the following 5 aspects, including:

Pro-environment

- VOC Control of Auto Interior Material
- Formulation and Implementation of Interior Trim System
- Product Innovation – Same Performance but Lower Cost Product Application
- Auto Recycling and Reuse
- NVH

Light-weight

- Non-metallic Replacing Metal
- Optimization and Innovation of Traditional Metal Material
- Optimization Structure Design of Auto Body
- Light-weight Technology Applying in Auto Making

Technics Design

- Dimension Integration
- 2mm Engineering
- Materials Technology

Structural and Exterior Design

- Modular and platform-based Design
- Exterior Design

Safety

- Energy-absorbing interior-CAE Analysis
- Restraint System Design and Passenger Protection

Auto body, interior/ exterior trim and material application R&D experts from **50+** automakers and multinational tier 1 suppliers, also **200+** interior/ exterior trim material providers, consulting and design company, mould providers, software and solution providers, equipment providers, certification providers etc. will be under one roof on January 14th and 15th.

Simultaneously, there will be an **Auto Body and Interior/ Exterior Trim Match-making event**.

We are right here waiting for you!

Partial OEM VIP Guests

Auto Body Manager Haima Auto	Auto Body Manager Brilliance Motor	Auto Body Director JAC	Chief Engineer Chery
Exterior & Interior Trim Manager Brilliance Motor	Senior Manager, Auto Body, Exterior & Interior Trim FAW-VW	Exterior & Interior Trim Director SAIC	Auto Body, Exterior & Interior Trim Manager GM China
Interior Trim Manager Shanghai VW	Deputy Chief Engineer Haima Auto	Auto Body Manager Hunan Changfeng	Auto Body Manager FAW R&D Center
Material Manager Shanghai VW	Professor Hunan University	Auto Body and Exterior Trim Senior Manager PATAC	Chief Engineer Foton (Former)
Auto Body Supervisor DYK	Exterior & Interior Trim Manager DPCA	Vice Dean of Auto Engineering Institute Chery	Non-metallic Supervisor Foton
Material Director Geely Auto	Professor Tongji University	Exterior & Interior Trim Manager GONOW	Professor Hunan University
Exterior & Interior Trim Manager Hunan Changfeng			Auto Body Supervisor Maple

Inviting & Confirmed OEMs, Universities

Shanghai VW	Shanghai GM	PATAC	GM China	Haima Auto	Shanghai Maple	Geely
GoNow	YAXING	JAC	FAW Car	TJ FAW	FAW R&D Center	VW
Ford	Fiat	SAIC	Chery	Lifan	DPCA	Foton
DFMC	Beijing Auto	PSA	GAEI	Sunwin	Mercedes-Benz	Greatwall
Brilliance	Changan Auto	Tongji University	Jiaotong University	Hunan University	Jilin University	

Inviting & Confirmed Tier1, 2 Suppliers

YF-Visteon	JCI	Jiangyin Xietong	Lear	KEIPER	Magna	Bentleler	Danyang Xinquan
Optimum Rubber & Plastic Products			Bowanda Automobile Safety Equipment			Shanghai Zhongli Automobile Parts	
Ningbo Jingle Auto Parts		Shanghai Unison Aluminum Products			Shanghai Yongshun Auto Parts		
Chongqing Hengweilin Automotive Parts.			Shanghai Sunshine metal products			Zhongnan Industrial Group	
Royaltec Manufacturing (Shanghai)			SHANGHAI RAPPORT INDUSTRY			Chongqing Lingda Automotive Textile	
Shanghai Lusan Bearing Fittings Factory			Jiuda Vehicle Fittings-making (Shanghai)			Zhejiang Rongkang Sealing	
ZHEJIANG YIJIA AUTOMOBILE ELECTRONIC			Shanghai Jiuzheng Car Accessories			ChengDu Century Sun Sealing	
Zhejiang Shangyu Oilseal			Shanghai Chentai Pipe Manufacture				

Conference Agenda	Day One, Jan.14 th
9:00-9:30 Registration	
9:30-9:45 Opening Address From the Chairman	
09:45-10:30 Application of Light-weight Technology in Vehicle Speaker: Liu Neng Quan, Exterior & Interior Trim Director, SAIC	
10:30-11:00 Performance Design for Safe, Comfortable and Light-weight Vehicle Speaker: To be confirmed	
11:00-11:30 Morning Refreshments & Networking	
11:30-12:10 Forming Technique of Aluminum Applied in Auto Body Speaker: Dr. Li Luo Xing, Professor, Hunan University	
12:10-13:45 Luncheon	
13:45-14:30 Case Study-Modular and Platform-based Design Speaker: Ren Qi Long, Special Grade Chief Engineer, Beijing Foton (Former)	
14:30-15:00 Application of Advanced NVH Material in Vehicle Speaker: To be confirmed	
15:00-15:30 Afternoon Refreshments & Networking	
15:30-16:15 Advanced Technology in Auto Recycling and Reuse Speaker: Liu Qiang, Director, Material Dept., Geely	
16:15-16:45 Development of 2mm Engineering Technology Speaker: Shanghai Jiaotong University	
16:15-16:45 Panel Discussion——Formulation and Implementation of Interior Trim System	

Conference Agenda	Day Two, Jan.15th
9:00-9:20 Registration	
9:20-9:30 Opening Address From the Chairman	
09:30-10:15 Advanced Assembly Processing of Auto Body Speaker: Xie Bao Xin, Vice Dean, Auto Engineering Institute, Chery	
10:15-10:45 VOC Control of Auto Interior Material Speaker: To be confirmed	
10:45-11:15 Morning Refreshments & Networking	
11:15-11:45 Auto Energy-Absorbing Technology Update Speaker: To be confirmed	
11:45-12:30 Dimension Integration Speaker: : Li Ying Jun, Auto Body Engineering Senior Manager, PATAC	
12:30-14:00 Luncheon	
14:00-14:30 New Requirement of Materials to Meet Demands of Design Innovation Speaker: Tang Rui Lin, Vice Chief Engineer, Haima	
14:30-14:45 Advanced Vehicle Appearance Design Technology & Quality Assurance Speaker: Xie Huan, Chief Designer, Haima	
14:45-15:15 Improving Safety and Reducing Weight on Vehicle Design Speaker: To be confirmed	
15:15-15:20 Closing Address from Chairman	
15:20 End of Seminar	
Welcome Tier 1, Tier 2 Suppliers, Raw Material Suppliers, Design and Engineering Solution Providers to Deliver Advanced Technology Speech on Above Topics	

Who Should Attend?

- Senior Executive of OEM R&D and Tech. Center; Director, Manager, Supervisor and Lead Engineer from OEM Auto Body/Exterior Trim/Interior Trim/Material Dept. ;
- Experts from R&D/Technology Center/University/Association;
- Interior Trim System, Exterior Trim System, Safety System, Chair System Electrical System and Material System Providers: Automotive Bumper, Chair, Panel Assembly, Steering Wheel and Its Jacket, Dynamo, Mould and Plastic Module, Inside Cover (Door Interior Decoration, Top Interior Decoration, Column Interior Decoration, Side Interior Decoration etc...), Automotive Carpet (Fast Foot), Sunproof and Decoration, Hub cover, Carbody Decoration, Fur Veins;
- Metal Materials Providers; High-strength Steel;
- Non-metallic Material Providers: Polyammonia Ester Materials, Normal Materials (Plastic ABS, Modified PP, Leather, Flock, Foam, Glass Steel, Engineering Plastic, Composite Materials etc...), Special Materials;

- Consulting and Engineering Design Company;
- Technics Providers: Process (Injection Molding、Slush、Vacuum Suction Plastic、Blow Molding、PU Foam、Compressing Heat、Envelop、Spray、Plating、Weld etc...); Adhesive, Sealant, Gasket and Seal Products;
- Model Providers;
- Software & Solution Providers; Interior & Exterior Design Solution (Clay Model、Data Model and Model Mold Sample),; Volatile Treatment Technique, Rapid Prototypes Making Technique, Analysis and Testing Tool; etc.;
- Equipments Providers: Manufacturing Equipment, Instrumentation, etc.;
- Certification Service Providers;
- Others;
- Media Home and Abroad, etc.

Why you should attend:

- Bringing All the Attendees Most Timely, Efficient and Valuable Hot Topics
- Facilitating Development and Communication of Auto Body, Interior/Exterior Trim and Material Application Technology
- Understanding Cutting-edge Issues in Light-weight, Pro-environment, Technics Design, Safety, Structural and Exterior Design, and How to Apply into Local Auto Market
- Sharing Practical Technology Case from Local OEM R&D Center
- Demonstrating Latest Auto Body and Interior/Exterior Trim Technology Development Trend from Leading Euramarica Tier 1 Suppliers' Tech. Experts
- Providing Advanced Products, Technology and Service Promotion Opportunity
- Building up Networking and Benchmarking with Others both in Tech. Seminar and Match-making Event

About Gasgoo

Gasgoo International (<http://www.gasgoo.com>) is China's largest automotive B2B marketplace with over 80,000 global buyers and 43,200 verified member suppliers. With over 10 years automotive purchasing & exporting experience, Gasgoo International is dedicated to connecting global automotive buyers and suppliers.

Gasgoo is specializing in providing the comprehensive services to auto manufactories, tier 1 and tier 2 suppliers, helping to search, recommend, filter China auto parts suppliers' information and do match-making. We have more than 43,000 China suppliers' information in our data base, to help buyers develop and create procurement channel in much faster, more convenient and efficient ways, such as BBS (Big Buyer Sourcing), PSI (Potential Supplier Identification), off-line match-making events, technology summits, high-tech seminars and other activities.

Every year, we organize 6 off-line technology summits focused on advanced auto tech and match-making events, affiliated with on-line coverage.

Contact US

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